

RCCI, “Everyone working together to build a better Rapid City”

No greater tragedy than to be an amazing human being with tremendous potential and abilities and no opportunity to contribute – John Ligtenberg

RCCI History



- Conversations
- Beginning to understand Collective Impact
- Determining to move forward



Collective Impact



1. Common Change Agenda
2. Shared Measurement System
3. Mutually Reinforcing Activities
4. Continuous Communication
5. Backbone Organization

RCCI Board



- Brent Phillips, CEO, Regional Health
- Ray Hillenbrand, Businessman
- Jim Scull, Owner, Scull Construction
- Sandy Diegel, CEO, John T. Vucurevich Foundation

RCCI Guiding Council



- Mayor Steve Allender
- Liz Hamburg (Black Hills Community Foundation)
- Brent Phillips (Regional Health)
- Sandy Diegel (John T. Vucurevich Foundation)
- Lloyd LaCroix (former City Council member)
- Tiffany Smith (Regional Health)

Mapping Work Group



- Danita Simons (United Way)
- Harriet Brings (Central High, Lakota elder)
- Barry Tice/Karrie Miller (Penn County HHS)
- John Ligtenberg (Love, INC)
- Whitney Rencountre (RAI, Ateyapi)
- Malcom Chapman (consultant, Bush Fellow)
- Barb Garcia (Rapid City Community Development)
- Heidi Bell-Gease (211 Helpline Center)

A Phased Approach

Phase I: September 2015-March 2016

Network mapping and analysis

Emerging leaders, community engagement

Phase II: April 2016-November 2016

Systems mapping

Community Engagement

Public Launch: June 24, 2016

Phase III: December 2016 . . .

Communication



Dan Satterfield, PROJEX

- Brand development
- Website and documentation hub, rccimpact.com
- Social media, app development

Sean Coyne—videography

Heather Schopp—documentarian

Network Map

Service Program Report and Analysis

Phase II: Systems mapping

Goal to address causes of problems, not just symptoms

1. **Don Greer**—Veteran modeler and simulations expert
2. **Megan Odenthal**—Washington University, community based systems dynamics expert
3. Listening to the community