RCCI, “Everyone working together to build a better Rapid City”

No greater tragedy than to be an amazing human being with tremendous potential and abilities and no opportunity to contribute – John Ligtenberg
RCCI History

- Conversations
- Beginning to understand Collective Impact
- Determining to move forward
Collective Impact

1. Common Change Agenda
2. Shared Measurement System
3. Mutually Reinforcing Activities
4. Continuous Communication
5. Backbone Organization
RCCI Board

• Brent Phillips, CEO, Regional Health
• Ray Hillenbrand, Businessman
• Jim Scull, Owner, Scull Construction
• Sandy Diegel, CEO, John T. Vucurevich Foundation
RCCI Guiding Council

- Mayor Steve Allender
- Liz Hamburg (Black Hills Community Foundation)
- Brent Phillips (Regional Health)
- Sandy Diegel (John T. Vucurevich Foundation)
- Lloyd LaCroix (former City Council member)
- Tiffany Smith (Regional Health)
Mapping Work Group

- Danita Simons (United Way)
- Harriet Brings (Central High, Lakota elder)
- Barry Tice/Karrie Miller (Penn County HHS)
- John Ligtenberg (Love, INC)
- Whitney Rencontre (RAI, Ateyapi)
- Malcom Chapman (consultant, Bush Fellow)
- Barb Garcia (Rapid City Community Development)
- Heidi Bell-Gease (211 Helpline Center)
A Phased Approach

Phase I: September 2015-March 2016
  Network mapping and analysis
  Emerging leaders, community engagement
Phase II: April 2016-November 2016
  Systems mapping
  Community Engagement
  Public Launch: June 24, 2016
Phase III: December 2016 . . .
Communication

Dan Satterfield, PROJEX
• Brand development
• Website and documentation hub, rccimpact.com
• Social media, app development

Sean Coyne—videography
Heather Schopp—documentarian

Network Map
Service Program Report and Analysis
Phase II: Systems mapping

Goal to address causes of problems, not just symptoms

1. Don Greer — Veteran modeler and simulations expert
2. Megan Odenthal — Washington University, community based systems dynamics expert
3. Listening to the community